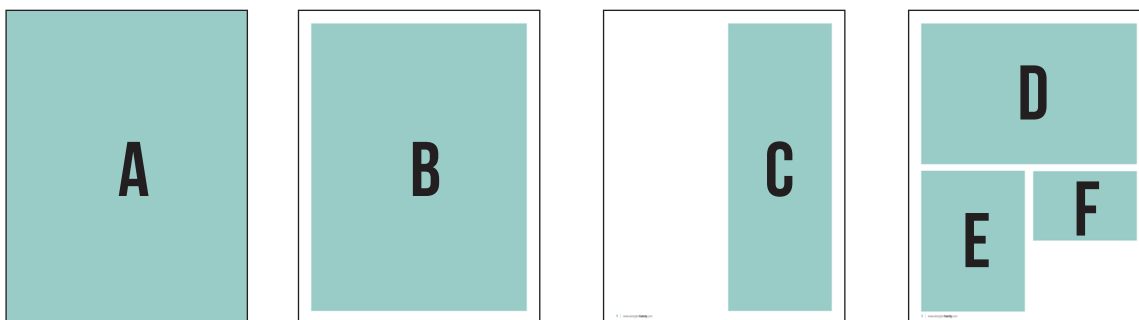


LAYOUT SPECIFICATIONS

Lexington Family Magazine • Exceptional Family KY
Relocation Guide • Successful Aging Resource Guide



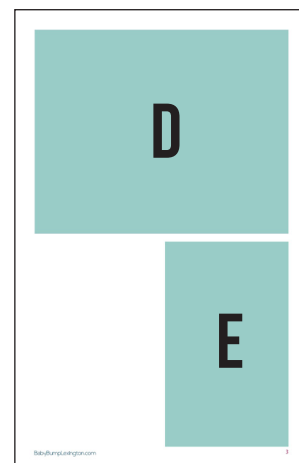
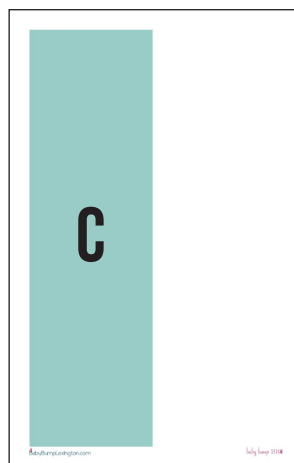
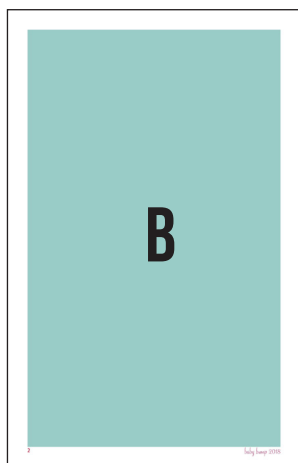
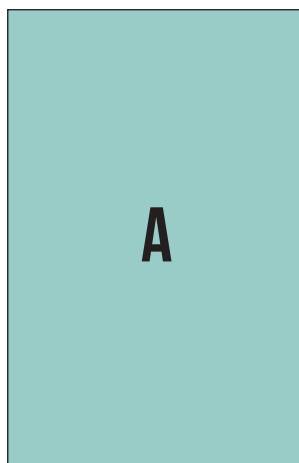
AD SIZE	INCHES (W X H)	PICAS (W X H)
A. Full Page (w/Bleed)		
- Bleed	9 x 11.5	54p3 x 69p3
- Trim	8.33 x 10.83	50p3 x 65p3
- Safety	7.5 x 10	44p9 x 59p9
B. Full Page (No Bleed)	7.5 x 10	44p9 x 59p9
C. Half Page Vertical	3.6 x 10	21p6 x 59p9
D. Half Page Horizontal	7.5 x 4.875	44p9 x 29p3
E. Quarter Page	3.6 x 4.875	21p6 x 29p3
F. Eighth Page	3.58 x 2.375	21p6 x 14p3

FILE PREFERENCES

Please deliver all ads for print in high-res (at least 300 dpi) PDF format. Please do not apply any printer marks to your ad files such as crop marks, bleed marks, etc. For best results, refrain from placing any important graphics or text within 0.5 inches or 6p0 from the edge of a page if your ad bleeds. If you have any questions or concerns about your ad or file delivery, you can call our office at (859) 223-1765.

LAYOUT SPECIFICATIONS

Baby Bump & Field Trips • Field Trip & Activities Guide



E

AD SIZE

INCHES (W X H)

PICAS (W X H)

A. Full Page (w/Bleed)

- Bleed

5.875 x 8.875

35p3 x 53p3

- Trim

5.375 x 8.375

32p3 x 50p3

- Safety

4.82 x 7.8

28p11 x 46p11

B. Full Page (No Bleed)

4.82 x 7.6

28p11 x 45p0

C. Half Page Vertical

2.33 x 7.64

14p0 x 45p10

D. Half Page Horizontal

4.82 x 3.7

28p11 x 22p5

E. Quarter

2.33 x 3.7

14p0 x 22p5

FILE PREFERENCES

Please deliver all ads for print in high-res (at least 300 dpi) PDF format. Please do not apply any printer marks to your ad files such as crop marks, bleed marks, etc.

For best results, refrain from placing any important graphics or text within 0.375 inches or 2p3 from the edge of a page if your ad bleeds. If you have any questions or concerns about your ad or file delivery, you can call our office at (859) 223-1765.